



New ways of working Use PLAIN ENGLISH Change - Embrace or reject ?

4 add 5 = a win

A NEW SYNERGY

NEW PARTNERS they're a pain or an ASSET Can $2 + 3 = 8$??

A new Synergy ????? What is he talking about ?

Look at things from a different elgna or better still another PERspective

How do THEY see us ? Who are they ? How do we see THEM ?

Half FULL ?

Does this face look bovvered ?

Half MT

OUR VISION STATEMENT

**“ We are a successful Lawn Bowls Club and aspire to become a vibrant ,
welcoming hub at the heart of Brixham where people of all ages and
backgrounds connect through Lawn Bowls , supporting Social Wellbeing ,
Active Lifestyles and Community Spirit “**

OUR MISSION

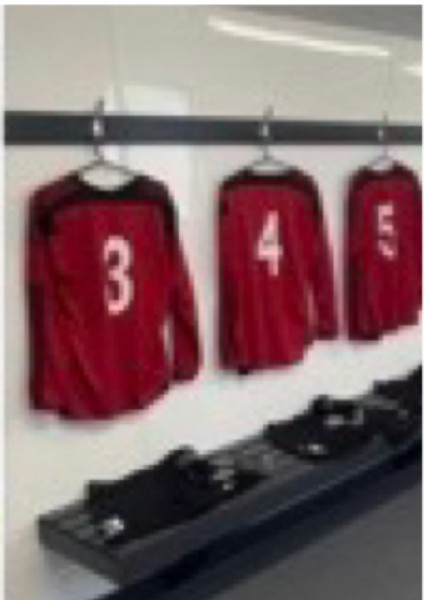
“ To empower individuals and communities , through accessible inclusive and enjoyable Lawn Bowls experiences - improving Health , reducing Social Isolation and fostering Lifelong participation through innovative Programmes , local partnerships and shared spaces “

OUR ULTIMATE AMBITION

“ A New Shared Pavilion for Community Sport and Wellbeing “



PIC•COLLAGE



KEY ELEMENTS OF A NEW PAVILION

- **Satisfy all NGB standards**
- **Meeting places**
- **Fully accessible**
- **Multi Functional**
- **Catering**
- **Bar**
- **Appropriate Storage**
- **Environmental Sustainability**

IN THE MEANTIME WE HAVE TO

- **Develop our Strategic Aims and Objectives in line with Bowls England , Sport England , Torbay's Community Plan , Brixham Town Councils Peninsula Neighbourhood Plan and Torbay's GP Referral Plan**
- **Agree priorities regarding the existing programme of use on the green and pavilion**
- **Agree a building maintenance and development plan to keep the pavilion functioning in accordance with changed needs until the new building is established**
- **Agree a development plan for the playing surface**
- **Agree and develop a financial strategy**
- **Develop stronger links with the wider community and potential strategic partners**

Brixham St Mary's Bowls Club

Strategic Aims 2025 - 2030

- **Grow the game of Lawn Bowls sustainably by aligning with Bowls England's Fit for the Future Plan - increasing diversity , modernising operations and securing financial resilience**
- **Foster a friendly , welcoming and inclusive club culture rooted in local pride , inter - generational activity and volunteering**
- **Promote inclusive lifelong participation in Lawn Bowls as a low impact sport that supports physical and mental wellbeing , in line with Sport Englands Uniting the Movement Strategy**
- **Become a Community Wellbeing Hub delivering programmes that support active ageing , social prescribing and healthy lifestyles particularly for older adults as well as underserved populations**

Brixham St Mary's Bowls Club

Strategic Objectives 2025 - 2030

***Increase membership by 20 - 30 % over the next 3 years prioritising**

- Isolated older adults and those referred via social prescribing**
- Women and girls**
- Under 55's**
- Families**

***Deliver Community Activation Projects including**

- Jack attack Juniors, Fun Events , Taster Sessions , Roll into Bowls**
- School and Youth programmes**

***Train volunteers , coaches and activity leaders supporting succession planning and Bowls Development Alliances Club Health Check framework**

***Raise Club visibility by hosting social and competitive events and embed them in the local sporting calendar**

***Embed principles of Inclusion , Environmental Sustainability and Digital Innovation into all aspects of Club Governance and Delivery**

***Secure external grants each year to sustain the programme**

PROGRESS SO FAR

- **Shared Vision**
- **Strategic Aims and Objectives**
- **Joined Sport Torbay**
- **Developing Grant Applications for 2026 season**
- **Developing Internal Plans for Green , Finance , Volunteers and Programme**
- **Major Stakeholders and Potential Funding Streams identified and contacted**

MOST RECENT PROGRESS

- **Trustees met with BAFC and agreed access to pavilion for a trial period**
- **BAFC shared our vision and willing to hold on changing rooms**
- **Trustees met with SMPFG**
- **Torbay Estates clarifying their position on a number of Lease issues**
- **Informal without prejudice advice from Lottery South West on procedure**
- **Discussion with BSMPBC Membership in detail and hold vote**

IMMEDIATE FUTURE

- **Hopefully BSMBC Membership vote in favour and endorse Trustees and Management Committees actions**
- **BSMBC will subsequently need some new arrangements for decision making within the current framework**
- **BSMBC to lead a project Joint Working Group**
- **Need informal discussion with Brixham Town Council and Torbay Planning**
- **Need to agree Reporting and Press Strategy**

PLAN B

KEEP CALM AND CARRY ON ? NOT QUITE !

- **We still need the step changes in what we do**
- **We still need shared use of the pavilion**
- **Agree how we maximise our existing footprint outwards and upwards**
- **Re - focus our main effort on this site and seek alternative funding**

WHATS NEXT ?

- **Open Forum**
- **Discussion**
- **Comment**
- **Ask Questions of Trustees and Members of the Management Committee**
- **Don't shoot the messenger !!**



Brixham St Marys Bowling Club

Your local friendly club